THE BUSINESS SINGULARITY

SOLVE for INTERESTING

OTHERWISE LIFE IS DULL.
As $x$ approaches 4, $y$ approaches $+\infty$.
Geek Rapture

http://www.flickr.com/photos/jurvetson/2660547438/
The business singularity.
Corporations are the logical consequence of a quest for scale.
Daniel McCallum is the reason you hate your job.
A place for everything and everything in its place.
POPOPULATION OF THE EARTH

Number of people living worldwide since 1700 in billions

1804: 1 bln
1927: 2 bln
1960: 3 bln
1974: 4 bln
1987: 5 bln
1999: 6 bln
2012: 7 bln
2024: 8 bln
2048: 9 bln

Source: United Nations World Population Prospects, Deutsche Stiftung Weltbevölkerung
For further information please visit: www.knowledge.allianz.com
Scale’s days are numbered.
Eating the world.

http://www.flickr.com/photos/ebolasmallpox/3733059220/
Why is software different?
Software has no choice but to record its actions.
HR is rough and toothless.

Software optimization is tough and ruthless.
A closed loop of continuous improvement.
Singularities aren’t kind to those left behind.
Another flash crash; another algorithmic trading review?

According to market chatter, a large foreign broker placed a large sell order without specifying a price limit.

Mobis Philipose

First Published: Mon, Oct 08 2012. 05 20 PM IST
Government to fix warrantless wiretapping law in wake of Supreme Court ruling

BY TOBI COHEN, POSTMEDIA NEWS  FEBRUARY 11, 2013 2:02 PM
“... a closed signalling loop ... where action generates some change that triggers a system change, originally referred to as a ‘circular causal’ relationship.”
A business that learns.
Stop worrying about scale.

Start worrying about cycle time.
Stop being an organization | Start being an organism.
They’ll seem opaque, agile.
We’ll be like ants.
Mere hyperbole?
An example from virality

http://www.flickr.com/photos/sanofi-pasteur/5279798333/
Viral coefficient.
Viral cycle time.
(Sorry, I couldn’t find a Tabbo logo. On the Internet, that’s how you know you lost.)
Care about cycle time.
Scale is a side effect.
The goal is to learn.
A peculiarity.
WTF: Amazon Barely Ekes Out Profit On $21B In Sales, Hits Negative P/E, Misses Estimates, Guidance, Yet Stock Jumps 10%

Tuesday, January 29th, 2013

You really have to hand it to Jeff Bezos and Amazon, which seem to continuously defy reality — and gravity. Amazon just announced its fourth-quarter earnings, and if you listen to the press, you’d think it was another home run. And if you are watching Amazon trade after-hours, you’d think this is the most buyable stock since the last time MG wrote about AAPL. Amazon is up nearly 10 percent since the market closed and, as Reuters points out to wit, the stock hit a record high on January 25th.
What’s the metric for “how fast an organism learns?”
Cycle time beats scale.
Welcome to the Data Driven Business Day