shneiderman’s mantra

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today

key problems
  computing power and the display of data
details are too easy
who is the audience?

shneiderman’s mantra to the rescue
demos
  simple to hard
moore’s law
(computational power on a log scale)

Source:
csgillespie.wordpress.com
but the way to display our analysis hasn’t changed....

...in fact, it’s gotten smaller
details are easy.
who is your audience?
shneiderman’s mantra

overview first

zoom and filter

then details-on-demand