From “Titanic” to “Awesome”

Will your project survive when the ship goes down?

Simon Phipps
webmink@forgerock.com
• OSI Director
• ForgeRock Co-Founder
• Ex-Sun COSO
• Blogger:  http://webmink.com
• Microblogger:  @webmink
• Southampton Resident
Survival Indicators

• Is It Open Source?
  • Not Open Core
    • You have the source, right?
• Is there demand?
• Is there expertise?
Software Freedoms

- **Use**
  - Adoption-Led, Implement & Iterate
  - Succeed – or fail - early
  - Budget Control

- **Study**
  - Access to experts
  - Proven solutions

- **Modify**
  - Rich marketplace
  - Innovation freely possible

- **Distribute**
  - To your ecosystem
  - To every citizen
  - Within web pages & devices
After The Iceberg...
Survival Actions

- Rehost The Code
  - ...so you can work on it without permission
  - Upstream all you can
  - Downstream until a fork is essential
- Obey The Licence
- Be A Community Peer
  - Everyone is valuable
  - Everyone is equal
  - Code Talks
Software Freedom Scorecard
OSI Approved License
Diverse Ownership
Fair Governance
Open Meritocratic Oligarchy
Transparency
Distributed Authority
Community-Controlled Trademarks
Global Diversity
5º Fórum Internacional Software Livre
A tecnologia que liberta
Business Model Diversity
“The” Open Source Business Model

- Promote adoption
- Develop adoption community
- Remove barriers to deployment

- Deliver value for fee
- Support scaling
- Subscriptions
Community-Centric Licensing
“A license describes the environment for a business relationship”

Corporate Lawyer
“A License is the constitution for a community”

Eben Moglen
Cultivation of Software Freedoms
“Parallel Filing”
Patron
Grants
Covenants
Licenses
Open Standards
Summary Scorecard 1

• Diversity
  • Cultural
  • Business Model

• Fair Governance
  • Open, Meritocratic, Oligarchic
  • Transparent
  • Distributed Authority

• Cultivation of Software Freedoms
Summary Scorecard 2

• Community-Controlled Copyright
  • OSI-Approved License
  • Community-Centric Licensing
  • Diverse Copyright Ownership
• Community-Controlled Trademarks
• Software Patent Protection
• Open Standards

• … and more
A Continuum

- No existing project of any scale scores full marks
- A Guide, Not A Ghetto
- A stimulus to improvement
- Suitable as a procurement benchmark
May your ship sail on forever...