Leveraging the Cloud for Web 2.0 Applications

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About Me
Obligatory PowerPoint Stuff
xkcd Cartoon

HI, THIS IS YOUR SON’S SCHOOL. WE'RE HAVING SOME COMPUTER TROUBLE.

OH, DEAR - DID HE BREAK SOMETHING? IN A WAY-

DID YOU REALLY NAME YOUR SON Robert'); DROP TABLE Students;-- ?

OH, YES. LITTLE BOBBY TABLES, WE CALL HIM.

WELL, WE'VE LOST THIS YEAR'S STUDENT RECORDS. I HOPE YOU'RE HAPPY.

AND I HOPE YOU'VE LEARNED TO SANITIZE YOUR DATABASE INPUTS.
Graph With No Context

Global Average Temperature vs. Number of Pirates

- X-axis: Number of Pirates (Approximate)
- Y-axis: Global Average Temperature (°C)
- Data points for years 1820, 1860, 1880, 1920, 1980, 2000

The graph shows a positive correlation between the number of pirates and global average temperature.
Slide That Makes No Sense

Whatsoever
And finally, a slide that I will read verbatim to you, as if you paid to come to this conference in order to get an experience that could be replicated by a simple text-to-speech program and a department store mannequin.
What To Expect Today
Intentionally Vague Terms Ahead
“Web 2.0”
“Cloud”
Open Standards Is The Secret Sauce
Problem: Avoiding Cloud Vendor Lock-In
What Is An Open API And Why Do I Care?
How Do Cloud And Open APIs Improve Web 2.0?
What Are The Missing Pieces?
Question Time
Let Me Know If I Can Help You

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