**Request to Attend TensorFlow World 2019 in Santa Clara**

Dear [Approving Manager],

I am writing to request your approval to attend TensorFlow World, taking place October 28-31, 2019 in Santa Clara. This event is the single most important gathering of experts in machine learning and other TensorFlow related technologies. It covers all the skills, tools, and business strategies necessary to succeed. You can view the agenda [here](https://conferences.oreilly.com/tensorflow/tf-ca/schedule).

At TensorFlow World, I’ll find out how some of the world's most successful companies implement and use TensorFlow—and how we can apply what they've learned to [our company]. I’ll explore the latest developments, from research to production, and application areas spanning healthcare, finance, robotics, IoT, and more. And I’ll discover new analytic approaches and useful tools, tips, and technologies that may help us become more efficient, more effective, and rely less on outsourced expertise.

Many of the presentations at TensorFlow World are clearly aligned with our goals—or specifically address some of our biggest challenges. I plan to attend the following sessions and report back on my findings:

[List Titles of Sessions and/or Tutorials you plan to attend]

The [Platinum and Gold passes](https://conferences.oreilly.com/tensorflow/tf-ca/public/register) include access to a rich variety of in-depth learning opportunities, sessions, and keynotes, as well as networking activities, receptions, and the Expo Hall. The online video compilation and year-long [O’Reilly online learning membership](https://www.oreilly.com/online-learning/individuals.html) included in the pass will provide additional learning resources even after the conference ends.

I plan to return with both valuable and actionable insight on how to apply developments in TensorFlow to our business. I would appreciate your approval as soon as possible in order to maximize both conference and travel discounts.

Sincerely,

[Name]

[Title]