For AI to Thrive, Failure is Necessary: an introduction

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AI is not magic
15.7 trillion
Prediction
Automation
Optimization
AI unlocks the value of data in totally new ways

- Predict and shape future outcomes
- Optimize people to do higher value work
- Automate decisions, processes, experiences
- Reimagine new business models
Change your approach
Enterprises have declared the journey to AI as a strategic priority

85% of enterprises view AI as a strategic opportunity

– MIT Sloan
There is no AI without IA

80% of data is either inaccessible, untrusted or unanalyzed

– MIT Sloan
3 questions to ask

How does AI align with your top-line business priorities?

How are you building a data-first culture?

What are you doing to upskill across every level of the organization?