AGENDA

• Introduction
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• Solution Architecture
• Use Case: Problem Statement
• Use Case: Dataset, Model Development and Training
• Use Case: Current Results and Next Steps
• Summary
AI AND ANALYTICS OPPORTUNITIES IN EVERY INDUSTRY

CONSUMER  HEALTH  FINANCE  RETAIL  ENERGY  TRANSPORT  INDUSTRIAL

ACCELERATING BUSINESS GAINS AND COMPETITIVE ADVANTAGE
BIGDL OVERVIEW
What is BigDL?

BigDL is a distributed deep learning library for Apache Spark*
BIGDL IS DESIGNED FOR BIG DATA

• Distributed deep learning framework for Apache Spark*

• Make deep learning more accessible to big data users and data scientists
  • Write deep learning applications as standard Spark programs
  • Run on existing Spark/Hadoop clusters (no changes needed)

• Feature parity with popular deep learning frameworks
  • E.g., Caffe, Torch, Tensorflow, etc.

• High performance
  • Powered by Intel MKL and multi-threaded programming

• Efficient scale-out
  • Leveraging Spark for distributed training & inference
BIGDL AS A STANDARD SPARK PROGRAM

Distributed Deep learning applications (training, fine-tuning & prediction) on Apache Spark*

- No changes to the existing Hadoop/Spark clusters needed
MODELS INTEROPERABILITY SUPPORT

- Model Snapshot
  - Long training work checkpoint
  - Model deployment and sharing
  - Fine-tune
- Caffe/Torch/Tensorflow Model Support
  - Model file load
  - Easy to migrate your Caffe/Torch/Tensorflow work to Spark
- NEW - BigDL supports loading pre-defined Keras models (Keras 1.2.2)
**BIGDL: PYTHON API**

- Support deep learning model training, evaluation, inference
- Support Spark v1.5/1.6/2.x
- Support Python 2.7/3.5/3.6
- Based on PySpark, **Python API** in BigDL allows use of existing Python libs (Numpy, Scipy, Pandas, Scikit-learn, NLTK, Matplotlib, etc)
WORKS WITH NOTEBOOK

Running BigDL applications directly in Jupyter, Zeppelin, Databricks notebooks, etc.

✓ Share and Reproduce
  – Notebooks can be shared with others
  – Easy to reproduce and track

✓ Rich Content
  – Texts, images, videos, LaTeX and JavaScript
  – Code can also produce rich contents

✓ Rich toolbox
  – Apache Spark, from Python, R and Scala
  – Pandas, scikit-learn, ggplot2, dplyr, etc
Visualization for Learning

BigDL integration with TensorBoard

- TensorBoard is a suite of web applications from Google for visualizing and understanding deep learning applications

![TensorBoard Graphics](image-url)
Current Release BigDL 0.5.0

- Support more Tensorflow operations, e.g., loading Tensorflow dynamic models (e.g. LSTM, RNN) in BigDL
- Support combining data pre-processing and neural network layers in the same model (to make model deployment easy)
- Keras-like APIs (Scala and Python) for users to run their Keras code on BigDL
- Speedup various modules in BigDL (BCECriterion, RMSprop, LeakyRelu, etc.)
- Add DataFrame-based image reader and transformer

Please refer to the release note at https://github.com/intel-analytics/BigDL/releases/tag/v0.5.0 for more details
BIGDL ANALYTICS ZOO
Analytics + AI Pipelines for Spark and BigDL

“Out-of-the-box” ready for use

• Reference use cases
  • Fraud detection, time series prediction, sentiment analysis, chatbot, etc.

• Predefined models
  • Object detection, image classification, text classification, recommendations, etc.

• Feature transformations
  • Vision, text, 3D imaging, etc.

• High level APIs
  • DataFrames, ML Pipelines, Keras/Keras2, etc.
DEEP LEARNING WITH BIGDL/SPARK

Node Scaling with BigDL

- Intel® Xeon® Scalable 8180 Platinum Processor - 8 nodes
- Intel® Xeon® Scalable 8180 Platinum Processor - 16 nodes

Generational Performance Increase with BigDL

- E5-2699v4 (16 nodes)
- Platinum 8180 (16 nodes)

Excellent scaling & generational performance with your existing hardware

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Source: Intel measured as of August 2017.
BUILDING AND DEPLOYING WITH BIGDL

TECHNOLOGY
- bluedata
- Lightbend
- cloudera
- databricks
- KINGSOFT
- CRAY
- Dell
- Qu bole

CLOUD SERVICE PROVIDERS
- Alibaba Cloud
  aliyun.com
- Azure
- aws
- Google Cloud Platform
- IBM Cloud

END USERS
- UnionPay
- JD.COM
- GIGASPARSE
- cdhi
The World Bank is a vital source of financial and technical assistance to developing countries around the world. It is not a bank in the ordinary sense but a unique partnership to reduce poverty and support development. The World Bank Group comprises five institutions managed by their member countries.

Established in 1944, the World Bank Group is headquartered in Washington, D.C. It has more than 10,000 employees in more than 120 offices worldwide.

The Development Data Group provides high-quality national and international statistics to clients within and outside the World Bank and to improve the capacity of member countries to produce and use statistical information.
PROBLEM STATEMENT

The International Comparison Program team in the World Bank Development Data Group collected crowdsourced images for a pilot data collection study through a privately-operated network of paid on-the-ground contributors that had access to a smartphone and a data collection application designed for the pilot.

Nearly 3 million labeled images were collected as ground truth/metadata attached to each price observation of 162 tightly specified items for a variety of household goods and services. The use of common item specifications aimed at ensuring the quality, as well as intra- and inter-country comparability, of the collected data.

Goal is to reduce labor intensive tasks of manually moderating (reviewing, searching and sorting) the crowd-sourced images before their release as a public image dataset that could be used to train various deep learning models.
OUR CHALLENGES

• Crowdsourced images are of different quality (resolution, close-up, etc.)
• Images sourced from 15 different countries – different language groups represented in the text example of images
• Some text is typed, some text is handwritten
CLASSIFYING REAL FOOD IMAGES IS NOT A CAT VS DOG PROBLEM
Phase 1:
• Define image quality (eliminate poor quality images)
• Classify images (by food type) to validate existing labels

Phase 2:
• Identify images with text in the existing dataset; circle text
• Text recognition (words/sentences in the image text)
• Determine whether text contains PII (personal identifiable information)
• Blur areas with PII text
MODEL DEVELOPMENT & RESULTS
Solution Architecture

- BigDL 0.5
- Databricks Spark
- AWS S3
- AWS R4 instance
MODEL DEVELOPMENT - PHASE 1

Transfer learning from pre-trained Inception model to do classification

• Load pre-trained Caffe Inception-v1 model to BigDL
• Add FC layer with SoftMax classifier (9 classes)
• Train on Food dataset with pre-trained weights using BigDL on Spark
• Reduce training time and improve model accuracy when compared with training Inception model from scratch
• Scale training on multi-node cluster in AWS Databricks to train large whole dataset
MODEL DEVELOPMENT - PHASE 1

Inception v1

Customized Classifier
RESULTS - PHASE 1

Transfer learning vs Training from scratch

Dataset: 1927 images, 9 categories

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<th>Epoch</th>
<th>Training Time(s)</th>
<th>Accuracy</th>
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<td>Transfer Learning</td>
<td>40</td>
<td>210</td>
<td>65.4</td>
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<tr>
<td>Training from scratch</td>
<td>40</td>
<td>1266</td>
<td>23.9</td>
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* Accuracy numbers are in that range due to a small part of dataset being used
Test was run on AWS R4 instance that include the following features:
• dual socket Intel Xeon E5 Broadwell processors (2.3 GHz)
• DDR4 memory
• Hardware Virtualization (HVM) only

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<tr>
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<table>
<thead>
<tr>
<th>Model</th>
<th>vCPUs</th>
<th>Memory (GiB)</th>
<th>Networking Performance</th>
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<td>r4.xlarge</td>
<td>4</td>
<td>30.5</td>
<td>Up to 10 Gigabit</td>
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NEXT STEPS – PHASE 2

• Identify images with text in the existing dataset; circle text
• Text recognition (words/sentences in the image text)
• Determine whether text contains PII (personal identifiable information)
• Blur areas with PII text
• AI on Apache Spark is a reality with use cases like World Bank
• BigDL makes distributed deep learning and AI more accessible both for big data users and data scientists
• BigDL can leverage existing on-prem Spark/Hadoop infrastructure and also runs deep learning applications in the cloud (AWS, Azure, GCP, …)
• Join in and contribute to the project github.com/intel-analytics/BigDL
CALL TO ACTION

• Try BigDL on AWS - lookup BigDL AMI on AWS Marketplace

• Try image classification with BigDL – this usecase code is shared on https://github.com/intel-analytics/WorldBankPoC
Join Our Mail List
bigdl-user-group+subscribe@googlegroups.com

Report Bugs And Create Feature Request
https://github.com/intel-analytics/BigDL/issues
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