Learn from your machines
The Enterprise Platform for Machine Learning

440x
MORE DATA

30B
CONNECTED DEVICES

The data is now here

Cloudera first to integrate Spark

Leading adoption among enterprises

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Transamerica
• Provides **360-degree view** of the customer to improve marketing effectiveness and efficiency
• Enables **real-time quoting** of premiums based on risk
• Enables scoring against **210 million people in 15 seconds**
• Increases developer productivity
Wargaming

• Effectiveness of customized campaign saw 5-10% increase over non-custom options
• Using ML increased campaigns volume by 10x
• Enables scoring against 210 million people in 15 seconds
• Processes over 3TB of raw data daily
Introducing Cloudera Data Science Workbench
Self-service data science for the enterprise

Accelerates data science from development to production with:

- Secure self-service environments for data scientists to work against Cloudera clusters
- Support for Python, R, and Scala, plus project dependency isolation for multiple library versions
- Workflow automation, version control, collaboration and sharing
Thank you

@mikeolson