HOW INNERSOURCE IS LIKE FLOSSING

DANES COOPER - PAYPAL
“INNERSOURCE IS THE LONG TAIL OF OPEN SOURCE”

DOES INNERSOURCE MATTER?

OSCON July 2015
DOES INNERSOURCE MATTER?
DOES INNERSOURCE MATTER?

“THE MOST DOWNLOADED ASSET ON GITHUB.COM” - MATTHEW J. MCCULLOUGH
...TEND TO ACCRETE LIKE DENTAL PLAQUE
COMMON CULTURAL IMPEDIMENTS

- Pushback on Change
- Middle management blockages
- Shadow hierarchies
- Employees without much empowerment
- NIH Syndrome
- Lack of Exec Support
- Over-dependence on KPIs
YOU MAY NEED TO CLEAR OUT CULTURAL CRUFT

- Start with a manageable experiment
- Give clear concise instructions
- Negotiate involvement via config.md file
- Learn which extrinsic rewards will work through experimentation/listening
COACHING IS KEY

▸ Start with a manageable experiment
▸ Give clear concise instructions
▸ Negotiate involvement via config.md file
▸ Learn which extrinsic rewards will work through experimentation / listening
YOU WILL WANT TO FIND A SUPPORT GROUP

▸ 50 companies represented
▸ Several in the Fortune 100
▸ 2 to 3 Summits a year
▸ Chatham House Rules!
▸ Ongoing projects
▸ Pattern Language work
▸ Academic Publications
* SESSION 11:40 TODAY!
* BOF TONIGHT
* IGNITE TUES NIGHT
* TUTORIAL WEDS AM