Harnessing the power of data science in the service of humanity.
The Ethics of Algorithms

@mathbabedotorg
Different grades, same year, same subject
one grade vs. other grade
The Ethics of Data Activism

@vdubovskiy
Targeting Services Without Excluding the Needy
Using Crisis Text Line Data to Empower the Crisis Space
HOW IT WORKS
I suffer from depression and my anxiety prevents me from calling the suicide hotline.

Found out there is a text version 741-741 "START" and it's been some of the best advice no therapist in 16 years has given me.
What is the toughest time for suicidal ideation?
“I want to die because of how useless I am”

“Want to kms”

“I have anxiety and need ways to calm myself down”
Open Data Collaborations
The Messiness of Interpretation and Decision-Making
Navigating the Social Aspects of “Big Data”

danah boyd
Microsoft Research
Data & Society Research Institute
New York University
“Raw data is both an oxymoron and a bad idea; to the contrary, data should be cooked with care.”

- Geoffrey Bowker (2005)
“Whatcha Up To? Nike. I’m bored.”
Grindr - Gay, bi & curious guy finder of the same sex
Grindr is a simple, fast, fun, and free way to find and meet gay, bi and curious guys for dating, socializing, and friendship using your Android. As a location-based mobile app, Grindr uses your Android cellular network or Wi-Fi signal to identify your physical location so you can chat and network with the guys closest to you.

The app is 100% free, easy to use, anonymous and discreet, and does not require an account to access or use. Simply download Grindr, launch the app, upload an optional photo, edit your profile details, browse photos of guys nearby and strike up a conversation by tapping on the guy you like to start chatting with them. You can also change your location to explore guys nearby or search for the guy you're looking for. Grindr is the world's largest all-mobile, location-based social networking app for gay, bi, and curious men.
Andrew Pole had just started working as a statistician for Target in 2002, when two colleagues from the marketing department stopped by his desk to ask an odd question: “If we wanted to figure out if a customer is pregnant, even if she didn’t want us to know, can you do that?”
DATA
Questions?

Contact:
@zephoria
danah@danah.org
http://www.danah.org

Flickr: eleaf
Designing with Data

@jakeporway

GiveDirectly
User: brian
Image: KE2013071461-iron.png
Number Left: 1452

Instructions:
- Identify **thatch** roofs by clicking on them.
- Identify **iron** roofs by shift-clicking on them.
- If you need to restart, press 'Clear'.
- When you’re done with an image, press 'Submit'.

Labels:
- iron x: 133, y: 227
- thatch x: 66, y: 230
- thatch x: 33, y: 118
- thatch x: 63, y: 95
- thatch x: 299, y: 137
- thatch x: 360, y: 171
- iron x: 374, y: 353
- thatch x: 139, y: 376
- thatch x: 180, y: 217
- thatch x: 203, y: 234
- thatch x: 269, y: 223
- iron x: 276, y: 150
- thatch x: 269, y: 44
- thatch x: 17, y: 326
WE ♡ DATA
Join our team! datakind.org/careers