The Open Data 500

Building Businesses on Free Government Data

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Find safe, healthy, and green products

What Can I Do With GoodGuide?

1. Find
2. Compare
3. Buy

Ecological Intelligence
Daniel Goleman’s new book that “Radical Transparency” is our path to sustainable consumption as we live in a networked world.

Click to learn more...
Banquet, Macaroni and Cheese Meal
by ConAgra Foods, Incorporated

GoodGuide Rating: 2.9

Behind the Rating
Why did we give this rating?

- This product has a high level of sodium, which can lead to high blood pressure or hypertension and increase the risk of heart disease and stroke.
- This product contains trans fats, which are known to increase the risk of heart disease.
- This product contains ingredients that are not allowed in food in the E.U. or Australia.

Health/Nutrition Performance: 0.8
- General Nutrition
- Additives/Preservatives
- Artificial Colors of Concern
- Certifications
- Ingredients Not Allowed in Food

Environmental Performance: 3.3
- Toxic Waste
- Global Warming
- Energy Management
- Water Management

Social Performance: 4.7
- Philanthropy
- Customer Satisfaction
- Workers
- Labor & Human Rights

Buy, Compare & Save
Highest Rated Products
- Annie’s, Pasta Single Serve Macaroni And Cheese
- Amy’s, Mac & Cheese Soy
- Weight Watchers Smart Ones Homestyle Macaroni & Cheese -Three Cheese
- Simply Organic Macaroni & Cheese Dinner

Compare to Category
This Product
Worst in Category
Best in Category

Product Warnings and Recalls

Get more from GoodGuide
Open Data is free, public data that can be used to launch commercial and nonprofit ventures, conduct research, make data-driven decisions, and solve complex problems.
OPEN DATA

Business reporting and other business data
ex ESG data and consumer complaints

BIG DATA
Non-public data for marketing, business analysis, national security

Large datasets from scientific research, social media, or other non-govt. sources

Large public government datasets ex. weather, GPS, Census, SEC, health care

Public data from state, local, federal govt. ex. budget data

OPEN GOVT
Citizen engagement programs not based on data ex. petition websites
Improving Operational Efficiency
Business Creation
As much as $3-5 trillion in global economic value annually*

*McKinsey Global Institute (October 2013)

Open data: Unlocking innovation and performance with liquid information
Climate Corporation
Garmin
The Weather Channel
Zillow
Zoopla (UK)
The first comprehensive study of U.S. companies that use open government data to generate new business and develop new products and services.
Study Goals
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<tr>
<th>Provider Name</th>
<th>Address</th>
<th>Phone</th>
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<tr>
<td>Jefferson County HC</td>
<td>200 Main Street, Suite 100</td>
<td>505-123-456</td>
</tr>
<tr>
<td>AllCare Home Health</td>
<td>123 Park Road, Suite 200</td>
<td>505-456-789</td>
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<tr>
<td>Gentiva Health Services</td>
<td>321 Avenue, Room 300</td>
<td>505-789-456</td>
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<td>Aegis Home Healthcare</td>
<td>456 Boulevard, Suite 400</td>
<td>505-456-789</td>
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<tr>
<td>Southern Rural Health Care</td>
<td>789 Drive, Suite A</td>
<td>505-789-456</td>
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<td>Gentiva Health Services</td>
<td>123 Avenue, Suite B</td>
<td>505-456-789</td>
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<td>Aegis Home Healthcare</td>
<td>456 Boulevard, Suite 600</td>
<td>505-456-789</td>
</tr>
</tbody>
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Nursing and Rehab Center

[Map Image]

Medicare Summary

- **Quality of Care**: Average
- **Staff**: Average
- **Inspections**: Average

Patient Reviews

1. "I was extremely happy with them. I received a lot of physical therapy and it made a big difference in my recovery. Staff works together and it really made a difference." — Previous Patient
2. "A very positive experience. Staff was friendly and engaging. Felt like everyone really cared." — Previous Patient
3. "My mom has had absolutely fabulous care. It's one of the most caring facilities I've ever been a part of. They have wonderful care and the employees have worked there for many years. I would highly recommend, it's like a family there." — Previous Patient
4. "I was extremely happy with them. I received a lot of physical therapy and it made a huge difference in my recovery. Staff works together and it really made a difference." — Previous Patient

Services

- Skilled Nursing Care
- Physical Therapy
- Occupational Therapy
- Speech Therapy
- Social Worker

A Note from this Provider

For 110 years, our facility has been a mission-driven not-for-profit in its core for all residents. We rank as one of the area’s most experienced sub-acute care providers and offer clinical, therapeutic and specialty programs. We meet the highest standards of care for the elderly, while preserving dignity, independence and quality of life.
“Uber for truckers and shippers.”
–Wired Magazine
“...Alltuition has built out a powerful platform of college finance tools.”

–Huffington Post
Energy savings in 17 million buildings
A New Approach to
Small Business Loans

On Deck is using technology to make the borrowing process simple, fast and transparent for small business owners nationwide. Experience the On Deck Difference:

**SIMPLE APPLICATION**
We make it simple, so you can get back to running your business.

**FOCUS ON CASH FLOW**
Because there's more to your business than a credit score.

**FAST DECISIONS**
Decisions in as fast as 1 business day, funding in as fast as 2 business days.

[GET STARTED]
Welcome to the Open Data 500

Open Data Compass

What types of companies use which agencies' data?
“The GovLab is now hosting a series of Open Data Roundtables to bring companies and government data owners together. Specific, actionable feedback from these sessions and others has the potential to improve descriptions, formats, and accessibility of government data.”

U.S. OPEN DATA ACTION PLAN

May 9, 2014
“...the Information Economy is Fueled by Commerce Data.”

Joel Gurri, the head of the Open Data 500 Initiative at bryc
Key Areas for Improvement

- Data storage & dissemination
- Data discovery & findability
- Data access
- Data quality
- Data collection & sharing
- Data users as customers
- Data interoperability
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