How To Create a Culture of Shipping Product Continuously

Hiten Shah
KISSmetrics
I've heard it in so many ways... Hitenism, Hiten Bomb, and my latest favorite: the Hiten Tornado.

But what is it really?
balance all the forces.
What are you working on?
Why are you working on it?
Build products people want.

Paul Graham
Shipping continuously is not enough.
You have to ship the right things.
Great products are created by people, for people.
Hire the most amazing people you can.
Communicate goals.
Turn them loose. Profit.

Sam Schillace, Box
Entrepreneur's Guide to Customer Development

A "cheat sheet" to The Four Steps in the Epiphany

From just $25
The ultimate goal of building a company is to have the right product thesis at the right time.

Josh Elman
Working Backwards
We try to work backwards from the customer, rather than starting with an idea for a product and trying to bolt customers into it.

Ian McAllister, Amazon
Thank You!